CONTRACT

Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

0 1 1/0		- 14	VI Order #			
		- 1-		1		
586607	/		7915270			
Estimate #						
11/27/1287						
		Orio	riginal Date / Revision			
		10	0/31/12	/ 10/31/12		
Billing Cycle	Billing	Broadcast C		Cash/Trade		
EOM/EOC	Broado			Cash		
Station	Accou			Sales Office		
WTKR	Jamie			Washington, D.0		
Special Handling						
Do Not Mail						
Demographic						
Adults 35+						
IDB#	Adver			Product Code		
8433	11			27		
Agency Ref			Advertiser	Ref		
	Estimate # 11/27/1287 Billing Cycle EOM/EOC Station WTKR Special Hand Do Not Mail Demographic Adults 35+ IDB# 8433	Estimate # 11/27/1287 Billing Cycle Billing EOM/EOC Broadd Station Accou WTKR Jamie Special Handling Do Not Mail Demographic Adults 35+ IDB# Adver 8433 11	Estimate # 11/27/1287 Billing Cycle Billing Cale EOM/EOC Broadcast Station Account Extra WTKR Jamie And Special Handling Do Not Mail Demographic Adults 35+ IDB# Advertiser 8433 11	Estimate # 11/27/1287 Driginal Date / 10/31/12 Billing Cycle Billing Calendar EOM/EOC Broadcast Station Account Executive WTKR Jamie Andrus Special Handling Do Not Mail Demographic Advertiser Code 8433 11		

Print Date 10/31/12

			Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Week Rate	TypeS	pots	Amount
1 3 10/31/12 11/04/12 Newschannel 3 News	6-7am	:30	***	NM	3	\$3,555.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 111 3	<u>Rate</u> \$1,185.00					
2 3 11/05/12 11/05/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-7am <u>Rate</u>	:30		NM	1	\$1,185.00
Week: 11/05/12 11/11/12 M 1	\$1,185.00			.,,,	•	£4.03E.00
9 3 10/31/12 11/04/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm <u>Rate</u>	:30		NM	3	\$4,035.00
Week: 10/29/12 11/04/12111 3	\$1,345.00				14	£4 24E 00
10 3 11/05/12 11/05/12 Newschannel 3 News	12n-1230pm Rate	:30		NM	1	\$1,345.00
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11 3 10/31/12 11/04/12 CBS Daytime	1228-3pm	:30		NM	3	\$4,035.00
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12 3 11/05/12 11/05/12 CBS Daytime	1228-3pm	:30		NM	1	\$1,345.00
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13 3 10/31/12 11/04/12 NewsCha 3 News First @	4p 358-5pm	:30	1	NM	3	\$3,030.00
Start Date	<u>Rate</u> \$1,010.00					
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14 3 11/05/12 11/05/12 NewsCha 3 News First @ Start Date End Date Weekdays Spots/Week	Rate					
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15 3 10/31/12 11/04/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30)	INIVI	3	ψ4,000.00
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16 3 11/05/12 11/05/12 Newschannel 3 News	5-530pm	:30)	NM	1	\$1,345.00
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18 3 11/03/12 11/13/12 730-8pm	730-8pm	:30)	NM	1	\$340.00
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Week: 10/29/12 11/04/12S- 1	Ψ0-10.00					



	Contract / Revision 586607 /	Alt Order # 07915270				
Contract Dates 10/31/12 - 11/05/12	Product American Crossroads	Estimate # 11/27/1287				
Advertiser American Crossroads		inal Date / Revision 0/31/12 / 10/31/12				

Start Date End Date Description Start Date Checkary Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week				Spots/			Tot	als
Start Date Find Date Find Date Weekdays Spots/Week Rate 11/10/11/2	*Line Ch Start Date End Date Description	Start/End Time	Days		Rate	Type S	pots	Amount
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Sign Date Meek days Spots/Week Rate Spots	Otalit Batto Ellia Batto	10-11pm		:30		NM	1	\$6,035.00
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23 3	Start Date							
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24 3 10/31/12 11/04/12 Late Night with David Letterm1135pm-1237am Start Date End Date Weekdays Spots/Week Rate Se90.00 Start Date End Date Meekdays Spots/Week Rate Se90.00 Septimized Se90.00 Se90.00 Septimized Se90.00 Se90.	Start Date End Date							
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25 3	Week: 10/29/12 11/04/12111 3						2	****
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27 3 11/05/12 11/05/12 Late Late Show w/Craig Ferg 1237-139am :30 NM 1 \$220.00	Start Date End Date							
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Week: 10/29/12 11/04/12 T 1 \$6,150.00 N 30 3 11/02/12 11/02/12 Friday Prime 8-9pm :30 NM 1 \$2,060.00 Week: 10/29/12 End Date Date Date Start Date Date Weekdays Weekdays Spots/Week Start Date Date Date Weekdays Spots/Week Spots/Wee	14 20 0	<u>k Rate</u>				1		
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Week: 10/29/12 11/04/12F 1 \$1,765.00				.00				. D
	Start Date Life Date							
				Tot	als		40	\$77,190.00

Net Amount **Gross Amount** # of Spots Time Period \$65,611.50 \$77,190.00 10/29/12 -11/05/12 40 \$65,611.50 \$77,190.00 40 Totals

Signature:	Date:	
Signature		